

PRIVACY POLICY

GEZGÍN OUTDOOR s.r.o.

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This Privacy Policy explains, in plain language, how GEZGÍN OUTDOOR s.r.o. (“we”, “us”, the “Seller”) looks after the personal data of visitors to our websites, e-order users, Customer Card holders, and our business customers' contact persons, when they interact with our website and services. For the detailed, formal GDPR notice (legal bases, retention periods, and your rights), please see our separate Information on the Processing of Personal Data, published on our website. Where the two documents differ, the Information on the Processing of Personal Data is the controlling document for GDPR compliance purposes; this Privacy Policy is a user-friendly summary.

1. Who We Are

GEZGÍN OUTDOOR s.r.o., Vojtěšská 211/6, Nové Město, 110 00 Prague 1, Czech Republic, IČO: 27432114, is the operator of www.gezginoutdoor.com and the data controller responsible for your personal data. You can reach us at info@gezginoutdoor.com or +420 777 789 091.

2. What This Policy Covers

This Privacy Policy covers our website and related digital services (including the e-order system). It does not on its own govern data we collect through paper forms or in-person interactions at our stores or warehouses – that data is covered together with your online data in our Information on the Processing of Personal Data.

3. Information We Collect

- Information you give us directly: for example, when you register as a Buyer, apply for a Customer Card, place an order, submit a complaint or withdrawal form, or contact us by e-mail or phone.
- Information collected automatically: technical information about your visit to our website, such as your IP address, browser type, pages viewed, and cookie identifiers, as described in our Cookie Policy.
- Information from your use of the e-order system: your order history, account activity, and communications relating to your account.

4. How We Use Your Information

We use your information to: process and deliver your orders; manage your Buyer registration, e-order account, and Customer Card; respond to complaints and withdrawal requests; operate and improve our website and e-order system; meet our legal and accounting obligations; and, where you have agreed, send you information about our products and services.

5. Cookies

Our website uses cookies and similar technologies. You can choose which non-essential cookies to allow through the cookie banner shown on your first visit, and you can change your choice at any time using the “Cookie Settings” link in the website footer. Full details are set out in our separate Cookie Policy.

6. Who We Share Your Information With

We share personal data only where necessary, with: providers of the IT systems that run our website, e-order platform, and accounting; delivery and logistics partners; payment processors; and professional advisors, or where

required by law or a public authority. We do not sell your personal data. Details of specific categories of recipients are set out in our Information on the Processing of Personal Data.

7. How Long We Keep Your Information

We keep your information for as long as needed to provide our services to you and afterward for as long as required by Czech accounting, tax, and civil-law limitation rules. Full retention periods are set out in our Information on the Processing of Personal Data.

8. Your Rights

You have the right to ask us for access to, correction of, or deletion of your personal data, to restrict or object to certain processing, to ask for a copy of your data in a portable format, and to withdraw any consent you have given, at any time. You also have the right to complain to the Czech Office for Personal Data Protection (Úřad pro ochranu osobních údajů, www.uoou.cz) if you believe we have not handled your data correctly. To exercise any of these rights, contact us at info@gezginoutdoor.com.

9. Children

Our website and services are directed at business customers and adult consumers and are not intended for children. We do not knowingly collect personal data from children.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The current version is always available on our website. We encourage you to review it periodically.

11. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at info@gezginoutdoor.com or +420 777 789 091.

Language. In the event of any discrepancy or difference in interpretation between this English version and the Czech-language version of this Privacy Policy, the Czech-language version shall be exclusively decisive and binding, without prejudice to any mandatory consumer-protection rights under applicable law.